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## A Study on Moral Values Represented in Love You Till The end A Romance Movie Series

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Abstract: This research analyzed Love You Till the End, the romance melodrama serial movie directed by Eduard Palmov - Russkoe Film Company in 2022. This research focused on the moral values in the movie. Mixed-method was applied. This study aimed to point out the moral values of the movie, and the implications of the moral values in the movie for young adults. The documentation method was used to collect the data, and the descriptive analysis technique was used to analyze the data. The findings showed that moral values such as honesty, compassion, cooperation, unconditional love and kindness are shown in the movie. Unconditional love and kindness are the most dominant moral values. The movie shares important life lessons such as critical thinking, and being aware and responsible for every little decision. The implication of these moral values is to help university students have a greater awareness of being critical and responsible before making any decision.

Keywords: Study, Moral, Values Represented

#### Introduction

Moral principles are described as rules that guide a person to have the ability to distinguish what is right and wrong. Having morals in life through connection and communication is crucial to forming a stronger and better society through honesty, respect, reliability, and fair judgments. The manner of communication and attitudes of a person can prove his or her quality of having moral values as a person. Moral principles refer to what is "good," "fair," "right," or "ethical" conduct for people to act out (Haidt, 2012; Haidt & Kesebir, 2010; Turiel, 2006). Hornby (2010) defined moral values as honesty, respectability, sincerity, sympathy, thankfulness, humbleness, cooperativeness, trustworthiness, and steadfastness. Bollen et al. (2010) described moral values such as tolerance, honesty, religion, discipline, hard work, independence, democracy, and creativity.

Moreover, Marlina et al. (2021) coined that our actions become a reflection of our human values. It is true that in society, we need to maintain our attitudes and behaviors while dealing with or communicating with others, both at home and in public places. By maintaining our sense of moral values in all communication and gathering, we are constructing a positive community. Banerjee (2012) defined that when children look to us as adults to learn about what is right and wrong in feelings and behavior, we want to be moral role models and provide guidelines they can follow. Therefore, moral values are crucial in all forms of education. Teachers at schools are obliged to introduce the positive impact and significance of moral values to students to help them strengthen their critical thinking, feelings, and actions for what is right (good) and wrong (bad). Moreover, moral values foster virtues like humility, compassion, respect, and kindness that contribute to character development. They can help us be more qualified in our family, community, and society. In addition, Moral values are also influenced by interpersonal factors, including cognitive shifts, emotional changes, and even neurodevelopment.

Love You Till the End is one of the greatest romance movie series. This movie is directed by Eduard Palmov - Russkoe Film Company in 2022. It tells the story of a girl named Vika who finishes a Moscow university and prepares for a wedding with a promising lawyer from the "golden youth". However, all of her plans collapse, and her best friend takes away her beloved fiancé while she is pregnant. In desperation, she returns home to live with her single mother and a younger sister. However, Vika cannot deny her feelings for her ex-husband, who continued to seek her affection. Her mother supports her in everything she does to recover from her pain. So, her mother welcomed



her, supported her, and loved her unconditionally to start a new life journey. And finally, she got married to her ex-husband's younger brother, who makes the title of the movie *Love You Till the End*.

There has been extensive research conducted on moral values. Namely, Sulayani et al. (2020) reviewed the moral value and character education in *Miracle in Cell No.* 7 movie, and identified that sacrifice, generosity, passion, consistency, justice, curiosity, responsibility, and friendship were the most important values for the students or any audience after watching the movie. In addition, Marlina et al. (2021) analyzed the moral values from the *Shawshank Redemption* movie and found that hard work was the dominant moral value among compassion, honesty, kindness, and unconditional love. Moreover, Susana (2018) verified moral values in Charlotte Bronte's Novel *Jane Eyre, and* discovered three moral values: the relationship between humans and themselves (responsibility, self-control, revenge, hatred, honesty, etc.) with society (cooperation, kinship, loyalty, and harmony), and with God (being grateful, obedience, and not prejudice).

This research focused on the moral values in the *Love You Till the End* movie. Moral value is commonly defined as a good attitude or behavior that becomes a role model or lesson to those who have different views and perceptions about how to behave as a qualified human being. Therefore, the focus of the analysis is the moral values in *Love You Till the End* movie, with two objective studies; to find out the most dominant moral lesson in *Love You Till the End* movie, and to discover the implication of moral values in *Love You Till the End* movie for young people.

# Literature review

#### Movie

A movie is a visual medium that displays images in live form. According to Manvell et al. (2023), a movie is defined as a collection of images that are quickly and successively projected onto a screen using light. In addition, Rohrback et al. (2017) defined a movie as consisting of sound, acting, and lighting, that is performed based on the script. Moreover, Nihaya (2019) described a movie or film as a narrative with images produced with the intention of entertaining the audience. A movie is the most powerful and expensive medium that attracts an audience. Petrie and Boggs (2012) illustrated that movies communicate through action, gestures, speech, and dialogue that take us back to see what happened in the past, in the present, and even in the future. In fact, nowadays, watching movies and short clips has become one of the most popular activities for all ages. With the help of new inventions such as high-tech Android and smartphones, users could access any type of movie and record their own videos. People love watching movies with different intentions. Some are watching for pleasure, and some are learning cultures and languages. Some for special training, instructions, etc.

#### **Elements in movie**

A movie requires several components to be a complete work of art. Rani & Widaya (2020) stated that movies have several intrinsic elements such as; character, theme, setting, point of view, style, and plot.

### a) Character

Characters are crucial in drama, books, short stories, and all types of stories. In a movie, the protagonist's personality and other connected characters are reflected. Writers or narrators could describe fictional and non-fiction characters. A character might be a person, an animal, something supernatural, or the personification of an idea. In the movie *Love You Till the End*, Vicky is the main character.

#### b) Themes

Woods (2008) defined theme as the main idea that provides detailed points of the story in the content of a movie. It is the main abstract idea in a literary work, that is repeatedly raised, either explicitly or implicitly, in the repetition of motives in a movie (Baldick, 2001). It reflects life and death experiences, love, fate, sanity and insanity, people, and society. The movie *Love You Till the End*, reflects love, struggles, and courage.

# c) Setting

Settings are the locations in the scenes, the period of time, the character's livelihood, and the climate of the narrative. It can be a house, forest, ocean, school, hospital, bank, underground, sky, etc.

### d) Point of view

It is what the writer uses to convey the story. The authors normally adopt a first or third-person point of view. The first-person point of view refers to the main character narrating the story, while the third-person point of view refers to the narrator telling the story.

# e) Style

It refers to how a poem is written. The poems contained a variety of forms, meters, and stanzas. For example, free verse, ballad, sonnet, etc.

### f) Plot

A plot is the sequence of events, ideas, and incidents in a novel or drama. Reid (2023) described six important components of the plot, namely:

- 1) The exposition (characters and settings)
- 2) Inciting incident (whole events)
- 3) Rising action / progressive complications (most conflicts take place)
- 4) Dilemma (the crisis)
- 5) Climax (moment of tension)
- 6) Denouement (resolution or new normal)

## **Types of movies**

There are different types and movie genres. Lannom (2023) classified movies into fourteen;

# 1) Action genre

Action movies contain risky and stakes scenes. The content of an action movie must be action-oriented, including fight scenes, stunts, car chases, and general danger. For example, *Heroic Bloodshed (The Killer, 1989), Military Action (Commando, 1985, The Rise of Cobra, 2009), Espionage (Mission Impossible III, 2006), Wuxia Action (Hero, 2002), Disaster (The Day After Tomorrow), Adventure (Raiders of the Lost Ark, 1981), Superhero (Iron Man, 2008, X-Men: Days of Future Past, 2014)*, etc.

# 2) Animation genre

This animation genre involves the manipulation of inanimate objects to make them alive. For example, Traditional (Robin Hood, 1973, The Flight of Dragons, 1982), Stop Motion (The Nightmare Before Christmas), Claymation (Early Man, 2018), Cutout (South Park: Bigger, Longer, & Uncut, 1999), Computer Generated Imagery (Shrek, 2001, Rango, 2011), Puppetry (Team America: World Police, 2004), Live-Action (Who Framed Roger Rabbit, 1988, Space Jam, 1996), etc.

## 3) Comedy genre

This genre contains a plot that is macabre, droll, or zany and events that are meant to make people laugh and relieve stress and anxiety. For example, *Action-Comedy (Hot Fuzz, 2007), Dark Comedy / Black Comedy (Very Bad Things, 1998), Romantic Comedy (How to Lose a Guy in 10 Days, 2003), Buddy Comedy (Rush Hour, 1998), Road Comedy (Dumb and Dumber, 1994), Slapstick Comedy (The Party, 1968), Parody (Spaceballs, 1987), Spoof (Not Another Teen Movie, 2001), Satire* 

(In The Loop, 2009), Sitcom (Seinfeld, 1989), Sketch Comedy (Chappelle's Show, 2003), Mockumentary (The Office, 2004), Prank (Borat, 2006), etc.

### 4) Crime genre

This genre covers the criminal justice system; however, it does not concentrate on legislative issues, civil litigation, or other legal proceedings. For example, Caper (Ocean's Eleven, 2001), Heist (Heat, 1995, The Score, 2001), Gangster (Goodfellas, 1990), Cop/Police (End of Watch, 2012), Detective (L.A. Confidential, 1997), Courtroom (A Few Good Men, 1992, A Time to Kill, 1996), Procedural (Law & Order, 1990), etc.

## 5) Drama genre

This genre deals with intense situations and strong emotions. It frequently looks at reality rather than sensationalism. For example, *Melodrama (The Fault in our Stars, 2012), Teen Drama (The Virgin Suicides, 1999), Philosophical Drama (I Heart Huckabees, 2004), Medical Drama (House, 2004), Legal Drama (The Practice, 1997), Political Drama (House of Cards (2013), Anthropological Drama (City of God 2002), Religious Drama (The Passion of Christ, 2004), Silence, 2013), Docudrama (Captain Phillips, 2013)*, etc.

# 6) Experimental genre

This genre is based on the idea that a piece of art or entertainment does not belong in any genre or subgenre. For example, *Surrealist (Eraserhead, 1977), Absurdist (The Experimental Angel, 1962, Brazil, 1985)*, etc.

# 7) Fantasy genre

This genre is a fictional universe with an illusionary set of natural laws. Even though there are virtually no limits to fantasy, human myths are frequently used as inspiration for or as plot devices. For example, *Contemporary Fantasy (Harry Potter, 2001), Urban Fantasy (Supernatural, 2005), Dark Fantasy (Solomon Kane, 2009), High Fantasy (The Lord of the Rings, 2001), Myth (The monkey king, 2014),* etc.

## 8) Historical genre

This genre is split into two parts; one deals with accurate historical accounts such as biographies, autobiographies, and memoirs, and the other describes fictional accounts that are set in historically accurate events. For example, *Historical Events (Apollo 13, 1995)*, *Biography (Catch Me if You Can, 2002)*, *Historical Epic (Titanic, 1997)*, *Period Piece (The Age of Innocence, 1993)*, *Alternate History (The Man in the High Castle, 2015)*, etc.

# 9) Horror genre

This genre is aimed at presenting frightful events to entertain. For example, Ghost (The Others, 2001), Monster (The Babadook, 2014), Werewolf (An American Werewolf in London), Vampire (Near Dark, 1987), Occult (Hereditary, 2018), Slasher (Halloween, 1978, Texas Chainsaw Massacre, 1974), Splatter (Day of the Dead, 1985), Found Footage (V/H/S, 2012), Zombie (18 Days Later, 2002), etc.

### 10) Romance genre

This genre talks about intimate relationships. These films occasionally take on a darker tone, the main focus is on the inherent conflict that results from the pursuit of intimacy and love. For example, *Romance Drama (Valentine, 2010), Romance Thriller (Unfaithful, 2002), Period Romance (Pride and Prejudice, 2005)*, etc.

### 11) Science fiction genre

This genre looks at the mixing of speculation and science, fantasy, magic, or mysticism. For example, *Post-Apocalyptic* (12 Monkeys, 1995), *Utopian* (Tomorrowland, 2015), *Dystopian* (Children of Men, 2006), Cyberpunk (Elysium, 2013), Steampunk (Mortal Engines, (2018), Tech Noir

(The Terminator, 1997), Space Opera (The fifth element, 1997), Contemporary (Arrival, 2016), Military (Starship Troopers), etc.

# 12) Thriller genre

This genre is the emotional intent of a story to elicit strong emotions to create suspense and anxiety. For example, *Psychology, Mystery, Techno, Film Noir*, etc.

# 13) Western genre

This genre focuses on the Western period of industry and revolution in terms of setting and time. For example, *Epic Western, Empire Western, Marshal Western, Outlaw Western, Revenge Western, Revisionist Western, Spaghetti Western*, etc.

# 14) Other genres

The first of these genres is the Musical genre. Musicals can incorporate any other genre, for example, (*La La Land – Another Day of Sun*). The second is the War genre. This genre mostly deals with conflicts of human and natural power, for example, (*World War II movies*). The third is Biopics (Biographical films). They cover a few movie genres, for example, musical biopics (*Rocketman, Judy, The Great Showman, etc.*).

Based on the types of movie genres above, *Love You Till the End is* considered to be part of No. 10 Romance genre due to the fact that this movie is a romance melodrama serial movie directed by Eduard Palmov - Russkoe Film Company in 2022.

### Moral values

In Tetum, the word moral is translated as having knowledge about virtue, hard work, justice, love, respect, responsibility, integrity, loyalty, honesty, kindness, and collaboration. In addition, morality is one's principle of beliefs and attitudes concerning what is and is not acceptable to do. The overall moral is to practice what is reasonable, fair, and prudent. In addition, it is one's belief of doing the right things and avoiding the wrong ones. Moral principles refer to what is "good," "fair," "right," or "ethical" conduct for people to act out (Haidt, 2012; Haidt & Kesebir, 2010; Turiel, 2006). Moreover, value is the foundation of one's capacity to judge between right and wrong. Marlina et al. (2021) added that morality is a set of values and standards that serve as rules for an individual, a group, or an organization in monitoring their behavior. As Thien & Tu (2019) coined, humans as social beings will not survive long enough without morality, because morality reflects the behavioral standards of each person regarding the rules and standards of acceptable and unacceptable attitudes and behaviors. Therefore, moral values are crucial for any society to learn and put into practice (George & Uyangga, 2014, p. 41). On the other hand, Siddiqui (2011) states that values are categorized as rules that govern our decisions about what is right and wrong. In this modern world, parents and teachers should make sure that students have basic moral values to help them be successful in their journey through life. Banerjee (2012) emphasized that students and children are required to uphold moral principles and guidelines to enable them to cope with life's challenges when they are adults. Cuncic (2023) mentioned that moral principles are norms that govern people to practice what is right, such as; being honest, fair, and equal. However, each individual understood and practiced moral values based on how they were raised, educated, and what was important to them in their lives.

This research applied the types of moral values designed by Banerjee (2012) to analyze the moral values in the *Love You Till the End movie*. According to Banerjee (2012), there are seven top moral values that could become guidelines for students and for society in general.

### 1. Unconditional love and kindness

In Christianity, unconditional love is considered part of charity and friendship. This love refers to altruism that bears the principle of prioritizing others' well-being over our own, or we can

conclude that it is the act of showing love through actions, not words. Banerjee (2012) affirmed that the more you love and be kind to others; the more evil will come to your way of life.

### 2. Honesty

This moral value is so crucial for living. It means being truthful and telling the truth no matter what is going to happen. Honesty is the confidence and inner power that strengthen truthfulness, trustworthiness, and integrity (Linda & Eyre, 1993).

### 3. Hard work

It is essential to work hard to get what we need and to make life easier. Many people said, No pain, no gain. Therefore, hard work is crucial in our lives. Banerjee (2012) emphasized that to get perfect scores, students should work hard.

# 4. Respect for others

Respect is the act of showing positive thoughts and feelings toward someone. It is a way of valuing and recognizing others as human beings and caring for their well-being. Banerjee (2012) coined the phrase that when people are competing on something, they often hurt others to achieve their goals. When you respect others without looking at their status, religion, race, gender, or lifestyle, you do know the meaning of respect.

### 5. Co-operation

Without cooperation, shared goals are unlikely to be obtained. Banerjee (2012) defined this value as a principle that unites different individuals to have the sense of helping each other by working together to achieve what has been urgent, needed, and prioritized.

# 6. Compassion

This value means giving to others who are in need. It is a sign of care and sensitivity to share small or big things that we own with others who are in different conditions and situations. Banerjee (2012) stated that it is a kind of care to provide what others need.

# 7. Forgiveness

It is one of the most difficult moral values that not many people can practice in their daily lives. However, if one cannot forgive others, he or she will always be haunted by revenge, anxiety, and anger (Banerjee, 2012).

The researcher would like to emphasize that the seven moral values mentioned above are crucial for each individual to know and apply in their daily lives in the family, community, society, and country to make this world a better place for everyone to live. To guarantee that every citizen has a general knowledge of what moral values are all about, it is so important to continue fostering moral values from basic education (kindergarten to university level). When a person has strong principles of self-respect, honesty, kindness, compassion, and valuing others, many people will live in peace and harmony.

### Methodology

A descriptive qualitative method is applied in this research. The qualitative researchers select the target data, collect information by observation, and analyze the data, interviewing and examining documents. According to Creswell (2014), respondents and instruments are not used to obtain the data in qualitative research.

The movie *Love You Till the End* is a romance melodrama movie directed by Eduard Palmov - Russkoe Film Company in 2022. This movie is the primary target of the research discussed here. The secondary data was collected from related journals and books.

### **Findings and discussion**

## Elements in Love You Till the End Movie

There are twenty-four characters in *Love You Till the End*. They are characterized into three clusters. The first one is the protagonist; Vika, played by Marina Konyashkina. Vika was a young woman who finishes a Moscow University and prepares for a wedding with a promising lawyer from the "golden youth". However, her best friend stole her beloved fiancé. The second is antagonist; Lyubava Greshnova, Alexander Konstantinov, Eduard Palmov. The third is supporting character; Lyudmila Artemyeva, Veronica Lysakova, Alexey Anishchenko, Tatyana Fedorovskaya, Denis Burgazliev, Polina Uvarova, Diana Enakaeva, Natalya Tretyakova, Eduard Palmov, Anastasiya Palmova, Alexander Gasparyants, Nikolay Sakharov, Elena Stepanova, Alexey Zhirov, Oleg Knysh, Ivan Shcheglov, Elena Buganova, Alexander Chernyavskiy, Anna Gulyarenko, Natalya Batrak, Andrey Troitskiy.

The story or plot of the movie begins when Vika, a young woman who just graduated from university, falls in love with a young man who also has a law degree. They were so much in love. So, they planned to have the brightest future. The complicated part was when Vika invited her beloved fiancé Maxim for dinner. While Vika is preparing dinner, her best friend Marina tries to tell a story and explain her skills to Maxim. Vika listened to their conversation and noticed that her best friend was trying to steal her fiancé. When Vika visited her mother in her hometown, Marina managed to meet Maxim, and they fell in love. When Vika comeback from her hometown, Marina was sick of having a baby from Maxim. The climax of the movie is when Maxim met Vika and decided to divorce her. Vika knew that she has a baby. Maxim and Marina officially got married. Vika participated in the reception of Maxim and Marina. She congratulated them with tears, and she ran away from the hall. She was desperately down, regretful, and so sad about losing her dreams, and dignity. What she is going to do with the child. Maxim's younger brother, Nikita ran after her, approached her, and tried to calm her. Vika decided to return home and stay with her family. Nikita went to visit her and invited her to go out for refreshing. Vika is thinking that what if Nikita finds out that she had a baby with his brother Maxim. So, Vika aborted the child. Vika decided to have a new life. Nikita continued to approach her. Maxim and Marina had got two daughters. Suddenly, Marina got cancer and she is going to die soon according to the diagnosis from the hospital. She had no choice but to beg for Vika to look after her daughters. Vika accepted and become a housemaid.

There is a special character in this *Love You Till the End* movie, she is Vika's mother; Galina. She is a supportive, friendly, and a passionate mother who is full of humbleness, kindness, and compassion for her daughters, especially, Vika.

All the scenes in the *Love You Till the End* movie take place in the university, apartments, offices, hospital, high school, court, hotel, hometown, forest, and park. All are in Moscow, the capital of Russia.

#### Moral values in Love You Till the End movie

### 1. Honesty

The researcher found scenes and dialogue that provided honesty in the movie. Vika told the truth to her mother. She honestly said that she had a fiancé from the town named Maxim. He is a lawyer, and they have been in love.

Vika : Maxim. He is a lawyer from Moscow, and Mom I am so in love with him. Galina : Wow, of course, he is a lawyer, and I hope he is in love with you too.

Vika : Yes, very much.

Part 1 (15:57 – 16:05)

# 2. Compassion

The researcher found scenes and dialogue that show compassion in the movie. After Vika was divorced by Maxim, she went home desperately and hopelessly. She told her mother what had happened. Her mother accepted the truth and decided to love and take care of the baby.

Galina: It's all right I am still strong. I will help you. We will raise the baby.

Part 1 (26:47)

It means that Vika's mother had the compassion to love her daughter no matter what happened. Even though she knew that Vika had made a big mistake in her relationship that ruined her future, Vika has no one else to go.

## 3. Cooperation

The researcher found scenes and dialogue that illustrate cooperation in the movie. After Marina was diagnosed with cancer and was no longer living with her family, she had no one to ask for assistance to look after her daughters. She remembered Vika, and she asked for forgiveness. She begged Vika to cooperate. She hoped Vika could accept her idea to remarry Maxim and look after the kids. In the end, Vika agreed to be a housemaid professionally. What happens if Vika disagrees?

Marina : The doctor said that the disease progressed very quickly. They are using

some special therapy but it's not working all that well.

Vika : What about some kind of operation then Marina.

Marina : No. it's too late. I just want to prepare for my departure. I don't want

anyone to suffer after my death. I feel very guilty about you and now it's

apparently the time to restore justice.

Vika : Marina, please stop what you are talking about.

Marina : I want you to marry Maxim and for you to become a good mother for my

girls.

Part 2 (4:33 – 5:28)

### **Unconditional Love and Kindness**

The researcher found scenes and dialogue in the movie that present unconditional love and kindness. Vika's mother plays an important role in taking care of and loving her daughters unconditionally. When Vika's sister's fiancé and her parents come to visit them. They want their son to stay with Vika's family and replace Vika at their house because Vika is a widower. However, Vika's mother disagrees with them because she does not want Vika to stay away from her.

Mrs. Kostyia : That's why we are going to split you Galena : Split us? Oh, what do you mean exactly?

Mrs. Kostyia : My sister is a realtor, she'll change this apartment to two, a one-room flat

is mom goes one way and the newlyweds go another way.

Vika : Yeah, but what about me?

Mrs. Kostyia : What do you have to do with it, who are you? Yulia : Well, she is my sister and she lives here too

Mrs. Kostyia : Really, huh,

Galena : Our apartment will stay the way that it is.

Part 1 (1:11:28 – 1:12:17)

Finally, Kostyia's family canceled the proposal to Yulia due to the disagreement between Yulia's sister and her mother to renovate the apartment into two so that there would be no room for Vika.

The movie *Love You Till the End* shows two more important moral values and life lessons; one is about how important it is to reflect on every decision that we are going to make for ourselves, such as love and relationships. The other one is about being responsible for whatever we are planning to do. Whether we do good or bad, the consequences will come back to us. The more we learn to be more aware, critical, and responsible for every little thing we can do in life, the better our lives will be.

Critical thinking is considered a challenge for young adults in this modern world. Many university students have suffered from ruining their futures through uncontrolled relationships. That is why, the moral lessons from this movie serve as a guide to all young adults who are studying at higher education to avoid doing things for instant gratification and be more aware to not suffer from wrong decisions or later on blame others for their own unqualified self-management or wrongdoings. Therefore, if we have critical thinking before acting, we tend to suffer less from the negative consequences. These moral values are important to practice in daily life. They make a great contribution and have an impact on one's life and future.

### **Conclusion and Recommendation**

Based on the research, there are four moral values found in the Love You Till the End movie. Those moral values are honesty, compassion, cooperation, unconditional love, and kindness. The moral value of honesty was shown when Vika had a problem with divorce and told the truth to her mother to find solutions. Anything that happened, whether controllable or uncontrollable, she was honest with her mother, herself, her feelings, and all her emotions. Compassion was seen when Vika was divorced by Maxim, she went home desperately and hopelessly. She told her mother what had happened. Her mother accepted the truth and decided to love and take care of the baby. Cooperation appeared when Marina was diagnosed with cancer and no longer lived with her family, she had no one to ask for assistance to look after her daughters. She remembered Vika, and she asked for forgiveness. She begged Vika to cooperate. She hoped Vika could accept her idea to remarry Maxim and look after the kids. In the end, Vika agreed to be a housemaid professionally. And the last acts of unconditional love and kindness are seen when Vika's sister's fiancé and her parents come to visit them. They want their son to stay with Vika's family and replace Vika at their house because Vika is not married. However, Vika's mother disagrees with them because she does not want Vika to stay away from her. In fact, Unconditional love and kindness are the most dominant moral values appearing in Love You Till the End. The scene from the beginning to the end shows that Vika's mother, sister, and doctor, proved their unconditional love to protect and save her life. Then Vika continued to show her kindness by accepting to be a housemaid for her best friend, who ruined all her dreams. In addition, Nikita shows unconditional love and kindness to Vika until the end of the movie.

Watching movies helps us a lot in learning different life lessons from different contexts and cultures. Those life lessons that we may learn from movies are moral lessons. Every single movie has its own moral values about how others view and experience life in this world. Moral values are important to be taught and promoted by parents to children in their homes and then by teachers at the basic school level up to the university level. The implications of moral values for young adults will help them to be more aware and responsible for their own behavior.

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